



Help Sponsor the 2025 Beaver Watershed Alliance Friendraiser – River Rally!

The Beaver Watershed Alliance's Friendraiser - River Rally is more than just an event — it's a celebration of the people, partnerships, and projects protecting Beaver Lake, the source of drinking water for over 1 in 5 Arkansans. By sponsoring this special gathering, you'll connect your brand with conservation success stories, engage with community leaders and outdoor enthusiasts, and help us expand our impact. Together, we can restore rivers, protect water quality, and inspire the next generation of watershed stewards. Your support makes it possible — and we'd love to have you on board!

Your sponsorship is a great way to get recognized, build brand awareness and share the story of your brand at a unique event in the NWA community. Sponsors will be recognized at this evening program through various outreach materials, and logos will be displayed publicly, see sponsorship benefits for each level of support. Thank you for your sponsorship!

Sponsorship Levels:

Watershed Champion Sponsor

\$2,500

Top-Level Benefits:

- **Exclusive "Presented By" recognition in event name and promotions**
- **Logo prominently displayed on all event materials, banners, and social media posts** Premium logo placement on a large event banner in a high-traffic location
- Recognition in **all event marketing materials**, including flyers, press releases, and social media
- **Verbal recognition** during opening remarks at the event
- **Logo and link** featured prominently on the event website
- Opportunity to **host a vendor table** at the event
- 6 Complimentary tickets to the event (includes food, dessert, beer and beverages, and a raffle ticket)

River Sponsor

\$1,000

Major Sponsor Benefits:

- Logo on event signage at a prominent location
- Mention in select event marketing materials and social media
- Logo featured on the event website
- Recognition during the event announcements
- Option to display a **vendor table**
- 4 Complimentary tickets to the event (includes food, dessert, beer and beverages, and a raffle ticket)

Stream Sponsor

\$500

Supporting Sponsor Benefits:

- Name or logo included on shared sponsor signage at the event
- Shout-out on event social media posts
- Name listed on the event website
- Option to provide promotional materials (flyers, giveaways)
- 2 Complimentary tickets to the event (includes food, dessert, beer and beverages, and a raffle ticket)

For sponsorship payments:

1) Mail a Check:

Beaver Watershed Alliance
RE: Water Conference
P.O. Box 762
Elkins, AR 72727

Please send a high-quality logo as soon as possible to include on outreach materials. Email logos/graphics to info@beaverwatershedalliance.org.

Ready to Join Us?

Support a cleaner, healthier watershed while gaining exposure for your organization. For more information or to secure your sponsorship, contact:

Stephanie Bolin
Outreach Coordinator
479-750-8007
stephanie@beaverwatershedalliance.org

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Executive Director
479-305-9701
becky@beaverwatershedalliance.org

Beaver Watershed Alliance Annual Friendraiser - Photos

